

PRESS NOTE

Press release issued on behalf of the Kerala Margadarshaka Mandalam by Swami Krishnatmananda Saraswati, State Executive Committee Member, intending to publicize the 'Dharma Sandesha Yatra' being organized under the leadership of the Kerala Margadarshaka Mandalam, along with the formation of a Welcome Committee in Palakkad district to receive the Yatra. Others participating in this press meet are Swami Poornananda Teerthapadar and Swami Devanandapuri.

The Dharma Sandesha Yatra, led by revered Sannyasins of Kerala, is being organized with the noble purpose of creating awareness about the ongoing erosion of values within the Hindu Samaj and offering divine guidance to strengthen its moral and economic foundations. This auspicious pilgrimage will commence on October 7, 2025, from Kasaragod and will conclude on October 21, 2025, at Thiruvananthapuram.

In preparation for receiving the Yatra in the Palakkad district, a welcome committee is being formed. The meeting to constitute this committee will be held on Friday, June 27, 2025, at 4:00 PM at Sri Parvathi Mandapam, Chandranagar, Palakkad.

The state-level committee, comprising 1008 members, is actively overseeing and organizing the Yatra. This committee was officially constituted on June 11, 2025, at Thiruvananthapuram. It is blessed to have Jagadguru Mata Amritanandamayi Devi as the Chief Patron and renowned writer Sri C. Radhakrishnan as the Chairman.

The Dharma Sandesha Yatra is deeply committed to addressing the dharmic challenges currently faced by the Hindu Samaj in Kerala. It seeks to provide meaningful solutions to these challenges and to foster harmony by gently easing differences within the Samaj. This journey is envisioned as an inclusive movement that warmly influences people of all ages and walks of life.

The Yatra aspires to offer hope and spiritual direction in the face of pressing social concerns, including the growing neglect of the elderly, the increasing influence of unhealthy habits and drug abuse among the youth, and the gradual weakening of moral values in society. This sacred journey is regarded as a divine call for renewal, offering inspiration and pathways for collective upliftment.

A unique and profound feature of this Yatra is its leadership. The Dharma Sandesha Yatra is led by Sannyasins from various ashrams, transcending institutional boundaries. It is not connected to any specific caste-based or limited organization but stands as a sacred movement embraced by the entire Hindu Samaj, guided by highly respected Sannyasins whose universal acceptance uplifts the spirit of this mission. Historically, whenever the Hindu Samaj has faced moral decline, it has been the Sannyasins who have risen to guide the people and restore dharma. Their selfless dedication and unwavering focus on the welfare of all beings make them uniquely suited to lead this journey of unity and spiritual revival.

The Dharma Sandesha Yatra will travel across all fourteen districts of Kerala, covering one district per day. Each day, the Sannyasins will engage with the local people and community leaders, offering their guidance for societal renewal and spiritual growth. In the days leading up to the Yatra, small gatherings will be held at the panchayat level to warmly spread awareness about the purpose and significance of the Yatra among the general public.

The Yatra also seeks to transform the spiritually significant month of Karkidakam into a time for the Hindu Samaj to reflect, learn, and address its present challenges through Satsangs and open-hearted discussions. A special blessing of the Yatra is the arrival of the sacred flame (Deepashikha) from the Gokarna Nath Temple at Kudroli, Mangalore, established by Sree Narayana Guru. This sacred flame will ceremoniously reach the inaugural venue at Kasaragod on October 7, 2025, marking the divine beginning of the Dharma Sandesha Yatra. The journey will culminate in a grand assembly at Thiruvananthapuram on October 21, 2025.

The Yatra emphasizes that the strength of Hindu Dharma lies in the daily spiritual discipline practiced within families. The message of dharma will reach each home, not through widespread announcements, but through sincere, heartfelt sharing from family to family. The success of this sacred journey rests upon the graceful cooperation and open-hearted participation of all sections of the Samaj.

It is humbly clarified that the Yatra's communications and messages are solely intended to explore the internal challenges of the Hindu Samaj and to offer thoughtful solutions. Care is taken to avoid words or expressions that may cause malice or misunderstanding about any other religion, as such sentiments stand contrary to the sacred purpose of the Yatra.

The emblem of the Dharma Sandesha Yatra beautifully depicts the sacred Om symbol embraced by the Dharma Chakra and Kerala's iconic rows of coconut palms, flanked by hands in meditation. This sacred emblem reflects the relevance of dharma, the cultural

uniqueness of Kerala, and the vital importance of personal spiritual practice. The guiding motto of the Yatra is the eternal message from the Mahabharata: *"Yato Dharmas Tato Jayah"* – *"Where there is dharma, there is victory."*

Led by eminent Sannyasins and Acharyas, the Dharma Sandesha Yatra is dedicated to awakening dharma in a way that brings meaningful solutions to the societal challenges of our time. All who hold Hindu Dharma close to their hearts are gently welcomed to participate with open minds and sincere devotion.

Each day of the Yatra will include an initial discussion session with community leaders and Acharyas, followed by public gatherings where a wide range of social concerns will be addressed. Where time permits, individual questions from the general public will also be lovingly received and answered.